

JONATHAN KNIGHT

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OBJECTIVE

To obtain a part-time position with a national marketing firm in order to utilize skills in communication and leadership, while gaining professional experience

EDUCATION

University of Central Florida Orlando, FL
Bachelor of Science in Business Administration May 20xx
Emphasis: Marketing
Major GPA: 3.7

HONORS

UCF President's Honor Roll (3 Semesters) Florida Bright Futures Medallion Scholar
UCF Dean's List (2 Semesters) Golden Key International Honor Society

PROFESSIONAL EXPERIENCE

Saks Fourth Avenue Orlando, FL
Intern-Marketing Coordinator June 20xx-Present

- Develop marketing concepts and campaigns for the Spring 2005 clothing line
- Co-facilitate multiple focus groups for the upcoming shoe line
- Coordinate the store's marketing goals and objectives

Travel Abroad, Inc. Apopka, FL
Marketing/Sales Assistant December 20xx-May 20xx

- Advertised special events and promotions within the Central Florida area
- Researched travel opportunities for international tours
- Maintained company database that included over 200 clients
- Developed individual and group pricing strategies and options

Barefoot Shoe Sales Orlando, FL
Sales Associate December 20xx-August 20xx

- Assisted customers with merchandise questions and offered information about additional services
- Worked with a team of five floor representatives to provide exceptional customer service
- Awarded a bonus for highest monthly volume sales which exceeded \$5,000

PROJECTS

UCF Cornerstone – Pet Rescue By Judy Spring 20xx

- Served as team lead for a group of five students during an on-campus fundraising event
- Defined goals in conjunction with team members and set timelines to ensure project productivity
- Delegated fundraising, marketing and administrative tasks to team members
- Assisted in raising over \$1,000, while informing the local community about the organization's mission

SKILLS

Language: Fluent in English and Spanish

Computer: Proficient in Microsoft Office (Word, Excel, Access, and PowerPoint)

Social Media: Proficient with Facebook, Instagram, Twitter, Pinterest, LinkedIn, and YouTube