UCF | Career Services

EMPLOYER SPONSORSHIP PROGRAMS

Annual Sponsorships

- Elevate brand awareness
- Increase student career readiness
- Engage with students
- Strengthen relationship with Career Services

	PEGASUS $5,000	GOLD $3,000	BLACK $1,500
Customized recruiting strategy meeting with CS Staff	✕	✕	✕
Career fair priority placement (based on availability)	✕	✕	✕
Company logo on a Career Services t-shirt	✕	✕	✕
Company name recognized at Career Expos	✕	✕	✕
Priority invitation and advanced notice of CS events	✕	✕	✕
Logo on CS website & KnightLink	✕	✕	✕
Social media spotlights	3x/semester	2x/semester	1x/semester
Featured in student e-mail blasts (at least 1x/semester)	✕	✕	✕
Parking Passes for On Campus Recruitment	✕	✕	✕
Logo displayed on Career Services TVs	✕	✕	
Recruitment video on Career Services TVs	✕	✕	
Invitation to student leader event	✕	✕	
Invitation to CS advisory board	✕		
Registration fee waived for the Multicultural and First Generation Knights Networking Reception	✕		
Invitation to present at CS staff meeting or host CS for site visit	✕		
Customized employer day	✕		

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Event Sponsorships

Sponsor any event below and receive:

- Name and/or logo on event marketing materials including CS website, flyers, social media, email blasts, and KnightLink announcements.
- Recognition at event through signage, hand-outs and announcements.
- Opportunity to host display table at a sponsored event.

Career Expo

Gain access to top students/alumni and meet your recruiting needs at our largest career fair held in the fall and spring. **-$1,000**

Multicultural Networking Reception

Network with a diverse group of multicultural students/alumni prior to the fall/spring Career Expo. **-$500**

Career Panel Sponsor

Participate in career panels discussing various topics throughout the year with students/alumni and faculty. **-$250**

Career Readiness Week

Prepare students for the recruiting season by conducting resume critiques or mock interviews before the Career Expo. **-$500**

Targeted Career Events

Connect your organization with specific populations of students/alumni at a networking event or major-related career fair. **-$500**

Graduation Preparation Event

Prepare students for graduation by speaking on resumes, networking, and interviewing skills at this one day event. **-$250**

Additional Sponsorship Opportunities

Room Sponsorships

Capture the attention of students/alumni, faculty and staff with your company name engraved on a plaque. **-$10,000**

Collateral Sponsorships

Display your company name and/or logo on giveaways (t-shirts, pens, portfolios, water bottles.)

Golf Cart Sponsorships

Advertise your company name or logo on a CS golf cart. **-$10,000**

Friends of Career Services

Contribute any amount above $100 and have your company logo featured on the CS Website, KnightLink, social media and an email blast to students at least 1 time per semester.

For more information contact your Career Services liaison. www.career.ucf.edu (407) 823-3424

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Career Services is a division of Student Development and Enrollment Services.

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