# **EMPLOYER SPONSORSHIP PROGRAMS**

# **Annual Sponsorships**

<ul> <li>Elevate brand awareness</li> <li>Increase student career readiness</li> <li>Engage with students</li> <li>Strengthen relationship with Career Services</li> </ul>	PEGASUS \$6,500	GOLD \$4,000	BLACK \$2,000
Standard Registration fee waived for Fall and Spring Career Expo*	×		
Standard Registration fee waived for one Career Expo*		×	
Registration fee waived for the Multicultural networking event			×
Career fair priority placement (based on availability)	×	×	×
Company logo on a Career Services t-shirt	×	×	×
Company name recognized at Career Expos	×	×	×
Priority invitation and advanced notice of CS events	×	×	×
Social media spotlight (1x/semester)	×	×	×
Featured in student e-mail blasts (at least 1x/semester)	×	×	×
Parking Passes for On Campus Recruitment	×	×	×
Logo displayed on Career Services TVs	×	×	
Recruitment video on Career Services TVs	×	×	
Invitation to student leader event	×	×	
Invitation to CS advisory board	×		
Priority Invitation to present an employability workshop to students	×		
Customized employer day	×		

<sup>\*</sup>Electricity and additional representatives not included.

# **EMPLOYER SPONSORSHIP PROGRAMS**

# **Event Sponsorships**

Sponsor any event below and receive:

- X Name and/or logo on event marketing materials including CS website, flyers, social media, email blasts, and KnightLink announcements.
- X Recognition at event through signage, hand-outs, and announcements.
- Opportunity to host display table at a sponsored event.

#### **Career Expo**

Gain access to top students/alumni and meet your recruiting needs at our largest career fair held in the fall and spring. -\$1,000

#### **Multicultural Networking Reception**

Network with a diverse group of multicultural students/alumni prior to the fall/spring Career Expo. -\$500

#### **Career Panel Sponsor**

Participate in career panels discussing various topics throughout the year with students/alumni and faculty. -\$250

#### **Career Readiness Week**

Prepare students for the recruiting season by conducting resume critiques or mock interviews before the Career Expo. -\$500

#### **Targeted Career Events**

Connect your organization with specific populations of students/alumni at a networking event or major-related career fair. -\$500

#### **Graduation Preparation Event**

Prepare students for graduation by speaking on resumes, networking, and interviewing skills at this one day event. -\$250

# **Additional Sponsorship Opportunities**

#### **Room Sponsorships**

Capture the attention of students/alumni, faculty and staff with your company name engraved on a plaque. -\$10,000

## **Collateral Sponsorships**

Display your company name and/or logo on giveaways (t-shirts, pens, portfolios, water bottles.)

## **Golf Cart Sponsorships**

Display company name or logo on a CS golf cart. -\$10,000

#### **Friends of Career Services**

Contribute any amount above \$100, per semester, and have your company name and/or logo featured on Career Services TVs, social media, and an email blast to students at least once.

For more information contact your Career Services liaison. www.career.ucf.edu (407) 823-3424

