



Career Services

EMPLOYER SPONSORSHIP PROGRAMS

Annual Sponsorships

- ✦ Elevate brand awareness
- ✦ Increase student career readiness
- ✦ Engage with students
- ✦ Strengthen relationship with Career Services

PEGASUS
\$6,500

GOLD
\$4,000

BLACK
\$2,000

	PEGASUS \$6,500	GOLD \$4,000	BLACK \$2,000
Standard Registration fee included for Fall and Spring Career Expo*	✗		
Standard Registration fee included for one Career Expo*		✗	
Registration fee included for the Multicultural networking event			✗
Career fair priority placement (based on availability)	✗	✗	✗
Company logo on a student Career Services T-shirt	✗	✗	✗
Company name recognized at Career Expos	✗	✗	✗
Advanced notice of CS events	✗	✗	✗
Social media spotlight (1x/semester)	✗	✗	✗
Featured in student e-mail blasts (at least 1x/semester)	✗	✗	✗
Job postings and events pinned to Handshake	✗	✗	✗
Parking Passes for on-campus recruitment	✗	✗	✗
Logo displayed on Career Services TVs	✗	✗	
Recruitment video on Career Services TVs	✗	✗	
Invitation to present a workshop to students	✗	✗	
Invitation to CS advisory board	✗		
Big Interview Custom Question	✗		

*Electricity and additional representatives not included for in-person Career Expos. Placement and name recognition substitutions will be offered for virtual Career Expos. To make the most of sponsorship offerings, sign-up is encouraged by September 1st for Fall and January 15th for the Spring semester.

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Event Sponsorships

Sponsor any event below and receive:

- ✘ Name and/or logo on event marketing materials including CS website, flyers, social media, email blasts, and Handshake announcements.
- ✘ Recognition at events through signage, hand-outs, and announcements.
- ✘ Opportunity to host display table at a sponsored event.

Sponsor LinkedIn Photo Booth

Have your company name/logo displayed at a LinkedIn photo booth at a selected event. **\$1,500**

Career Expo

Gain access to top students/alumni and meet your recruiting needs at our largest career fair held in the fall and spring. **\$1,000**

Career Readiness Week

Prepare students for the recruiting season by conducting resume critiques or mock interviews before the Career Expo. **\$500**

Multicultural Networking Reception

Network with a diverse group of multicultural students/alumni. Present a pre-event Networking Workshop. **\$1,500**

Targeted Career Events & Industry Meetups

Connect your organization with specific populations of students/alumni at a networking event or major-related career fair. **\$500**

Career Panel Sponsor

Participate in career panels discussing various topics throughout the year with students/alumni and faculty. **\$250**

Graduation Preparation Event

Prepare students for graduation by speaking on resumes, networking, and interviewing skills at this one day event. **\$500**

Additional Sponsorship Opportunities

Room Sponsorships

Capture the attention of students/alumni, faculty and staff with your company name engraved on a plaque. **\$10,000**

Golf Cart Sponsorships

Display company name or logo on a Career Services golf cart. **\$10,000**

Collateral Sponsorships

Display your company name and/or logo on giveaways (t-shirts, pens, portfolios, water bottles.)

Friends of Career Services

Contribute any amount above \$100, per semester, and have your company name and/or logo featured on Career Services TVs, social media, and an email blast to students at least once.

For more information contact your Career Services liaison. www.career.ucf.edu (407) 823-3424