



## Career Readiness Month 2021, #CRM2021

### Campus Partners

Thank you for your assistance in marketing Career Readiness, a Career Services signature program! Visit the Career Readiness website for additional information, <https://career.ucf.edu/career-readiness-month-spring-2021/>.

#### Included in this toolkit you will find:

- ✚ Marketing and invitation template for students
- ✚ Social media tags and images

If you have any questions about the #CRM2021 program or the marketing toolkit please contact the #CRM2021 committee at [csrecruit@ucf.edu](mailto:csrecruit@ucf.edu). Thank you for your help and your support.

**Key Dates:** CRM events take place: January 15 – February 1, 2021

### Marketing and invitation template for students



#### Subject Line: Career Readiness Events, Jan 15 – Feb 1, 2021

Hello {insert name},

Participate in #CRM2021 2021! Companies will discuss their organization, industry, and job and internship opportunities. This is your chance to get the inside scoop and virtually get your foot in the door with participating employers. Register today at [ucf.joinhandshake.com](http://ucf.joinhandshake.com). During the virtual visits, you will get an in-depth look at the company's operation and learn about potential internships and jobs that may be available. You will also network with employers and get a head start on your career planning. This is an opportunity you do not want to miss!

This year's participating employers include:

Cole Engineering, Northrop Grumman, InsightGlobal, Amazon, Northwestern Mutual, Advent Health, CED Greentech Tampa Bay, FDIC, Marriott Vacations Worldwide, Tribune Publishing, and many more!

### Social media tags and images

While posting on social media, please tag [ucfcareerservices](#).

- ✚ Facebook: [ucfcareer](#)
- ✚ Instagram: [ucfcareerservices](#)
- ✚ Twitter: [@ucfcareers](#)
- ✚ LinkedIn: University of Central Florida, Career Services

Remember to attach a flyer and/or graphic images when possible.

- ✚ [CRM Banner](#)
- ✚ [PowerPoint Image](#)
- ✚ [Instagram](#)