

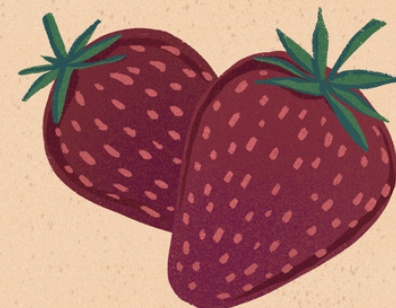


Career Services

EMPLOYER RELATIONS NEWSLETTER

Spring 2024

19



Strawberry

27



BLUEBERRY

58

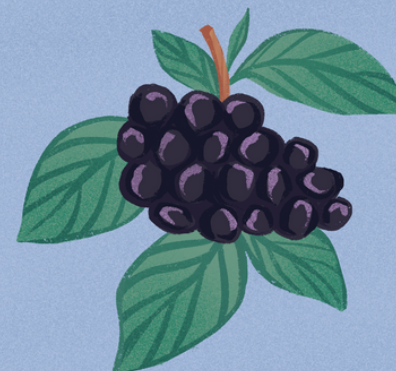
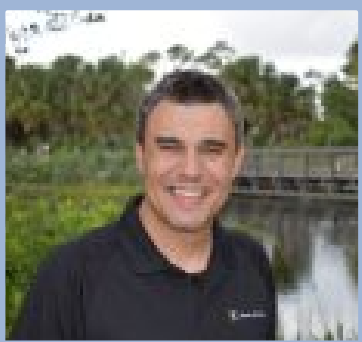


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MEET THE EMPLOYER RELATIONS TEAM



CHRISTOPHER THOMPSON

Associate Director,
Employer Relations



ERICA HUTTON

Events Manager and Liaison to:
College of Health Professions
and Science, College of Nursing,
College of Medicine



MIRTHA BAILEY

Handshake Manager & Liaison to:
College of Business, College of
Community Innovation and
Education, College of Education



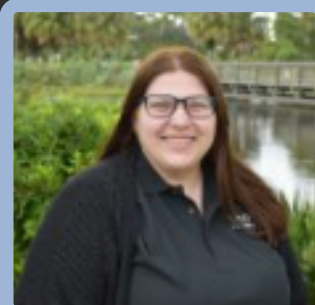
IVANA KRKLJUS

Sponsorship Manager and Liaison to:
College of Engineering and
Computer Science, Optics and
Photonics, Undergraduate and
Interdisciplinary Studies



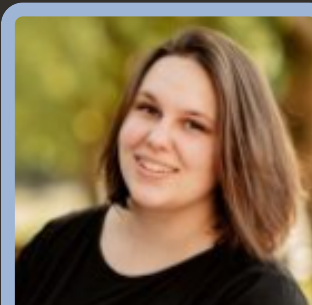
HEATHER PFINGSTON

Rosen College Career Fair Point
of contact & Liaison to:
UCF Rosen College of Hospitality
Management, UCF Downtown
Campus



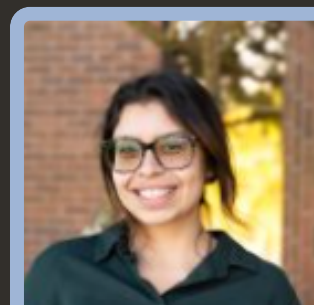
REYGAN CARNER

Employer Relations
Coordinator



TAYLOR SANDIFER

Employer Relations
Coordinator



MARISELA JUAREZ

Employer Relations
Coordinator



FIND YOUR LIASION



MIRTHA BAILEY

MIRTHA.BAILEY@UCF.EDU

Handshake Manager & Liaison to:
College of Business, College of
Community Innovation and
Education, College of Education



ERICA HUTTON

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Photonics, Undergraduate and
Interdisciplinary Studies



HEATHER PFINGSTON

HEATHER.PFINGSTON@UCF.EDU

Rosen College Career Fair
Point of contact & Liaison to:
UCF Rosen College of
Hospitality Management,
UCF Downtown Campus

Don't know where to start?

Email **CSRecruit@ucf.edu** to get started

SPRING 2024 RECRUITING CALENDAR

To see our upcoming events, click [here](#)

JANUARY

8th

Classes Begin

FEBURARY

5th

Ask Me Anything

5th-13th

Career Readiness
Program

15th

Spring 2023
Internship &
Career Expo

MARCH

4th

Ask Me Anything

13th

Spring 2024
Rosen College
Career Fair

28th

Spring
ProConnect

APRIL

1st

Ask Me Anything

10th

OM Graduation

22nd

Classes End

MAY

1st

Ask Me Anything

CAMPUS CLOSURE:

MLK Day
Jan. 15th

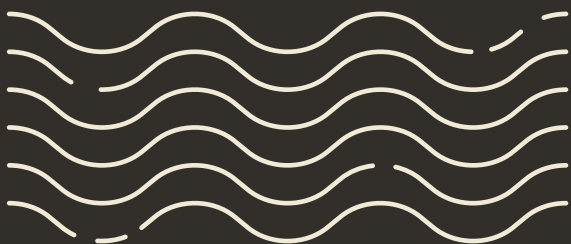
Spring Break
Mar. 18th-23rd

Study Day
April 23rd



WHY RECRUIT AT UCF

UCF is an emerging preeminent research university located in metropolitan Orlando, one of the most popular regions in the world. With more than 68,000 students, UCF is the largest university enrollment in Florida and one of the largest universities in the nation.



- UCF is the largest university by enrollment in FL with over **68,000** students
- We offer **240** degree programs across **13** difference colleges
- More than **20%** are first-generation college students
- UCF ranks second in Florida with **367** National Merit Scholars enrolled.
- **49.1%** of UCF's students are a member of a traditionally underrepresented group
- UCF is proud to be a Hispanic Serving Institute (HSI) with a **28.2%** Hispanic student population



WAYS TO CONNECT

IN PERSON

- Communicate with your liason to reserve space
- Submit your request at least 3 weeks prior on Handshake
- Requests for spaces are available Monday-Friday between 9am-4:30pm

VIRTUAL

- Advertise your company hosted events through Handshake
- Be sure to provide RSVP or direct link to join (Zoom, Teams, etc)
- Get in touch with your liaison for ideas on how to market your events to students.



[CLICK HERE FOR INSTRUCTIONS](#)

REQUESTING EVENTS ON HANDSHAKE

Log in and
click on
Events



Click on request
events-fill in event
details and be
specific. Click
Request Event to
submit your event



All requests are
reviewed by our team
before being displayed
to students. Once
approved, you will
recieve a confirmation
from Handshake



In person Events:

You will receive
confirmation
including details
such as location,
campus map, and
parking information

Note: Priority
will be given to
CS Sponsors.
For more
information
see page 11



UCF IS BIG!

You need the right mix of recruiting strategies to be successful in your recruiting efforts

Meet members of the **Employer Relations** and **Experiential Learning** team to learn about recommended practices and tips to optimize your recruitment efforts at UCF.

Register today for one of our upcoming **Ask Me Anything (AMA)** sessions by clicking on a date below:

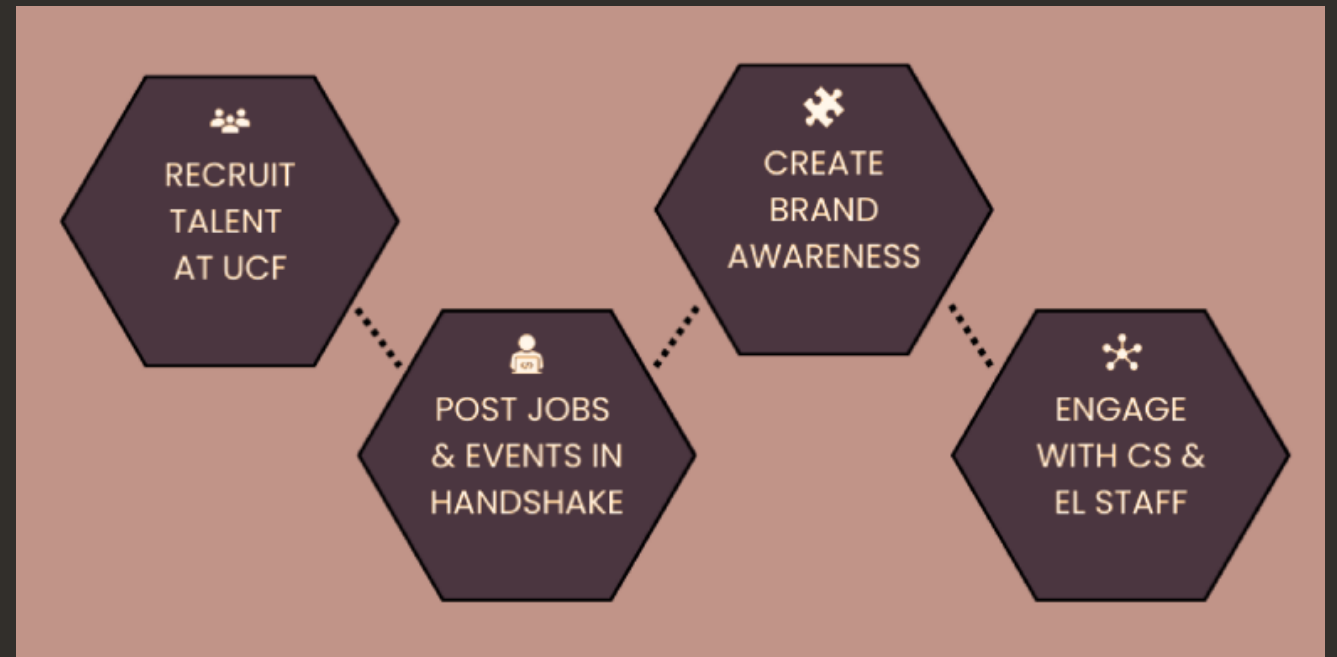
January 8th

February 5th

March 4th

April 1st

May 6th



WHAT'S YOUR STRATEGY

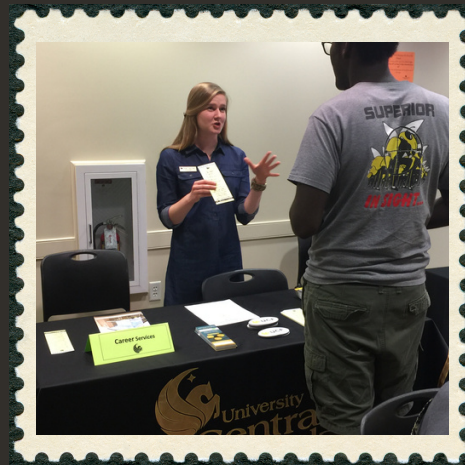
LUNCH & LEARN

Speak directly to students about open positions, company culture, industry insight, and more. We recommend scheduling during lunch and bringing along the #1 student attention getter: FOOD!



TABLING

Coordinate with us to set up a table in a high-traffic area for the students you are looking to recruit. Bring giveaways, business cards, and other items to garner interest in your company.



WORKSHOPS

Give back to students by presenting on a career readiness topic (e.g. Salary Negotiations or Interviewing Strategies) while giving an overview of what your organization looks for in potential candidates.



ON-CAMPUS INTERVIEW

Coordinate interviews for open positions within your organization by scheduling right on campus! This benefits students by eliminating a common hurdle: Transportation.



SUBJECT TO AVAILABILITY | MUST BE REQUESTED VIA HANDSHAKE NO LATER THAN 2 WEEKS IN ADVANCE
EMPLOYERS MUST PROVIDE MARKETING MATERIALS (FLYERS, GRAPHICS, ETC)
CONTACT YOUR LIAISON OR CSRECRUIT@UCF.EDU WITH QUESTIONS

CAREER READINESS

MON. FEB. 5TH - MON. FEB. 13TH

Help us prepare UCF students during our **Spring 2024 Career Readiness** Program!

Representatives from all industries will have a chance to share what their organization is looking for in potential candidate and tips for how to stand out from the crowd.

We are seeking volunteers for the following topics:



INTERVIEW PREP

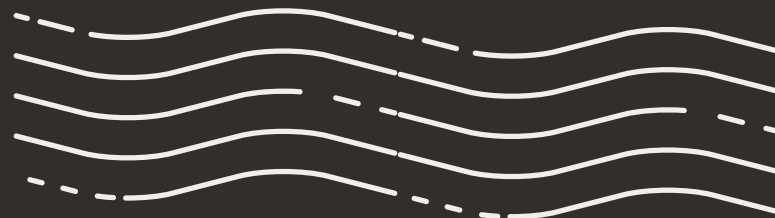


WORKSHOPS



RESUME BUILDING

Interested in participating? Click **[here](#)** to submit an Interest Form.





You're invited to recruit at
UCF's **Spring 2024**
Internship and Career
Expo!

[CLICK HERE TO REGISTER](#)

The university-wide event is open to all UCF undergraduate and graduate students from all majors. Our Fall 2023 Expo exceeded 3,000 in student and alumni attendance! Students are seeking internships, full-time, and part-time positions.

Refund Request Deadline:

Wed. , December 20, 2023

Registration & Payment Deadline:

Thursday, January 4, 2024



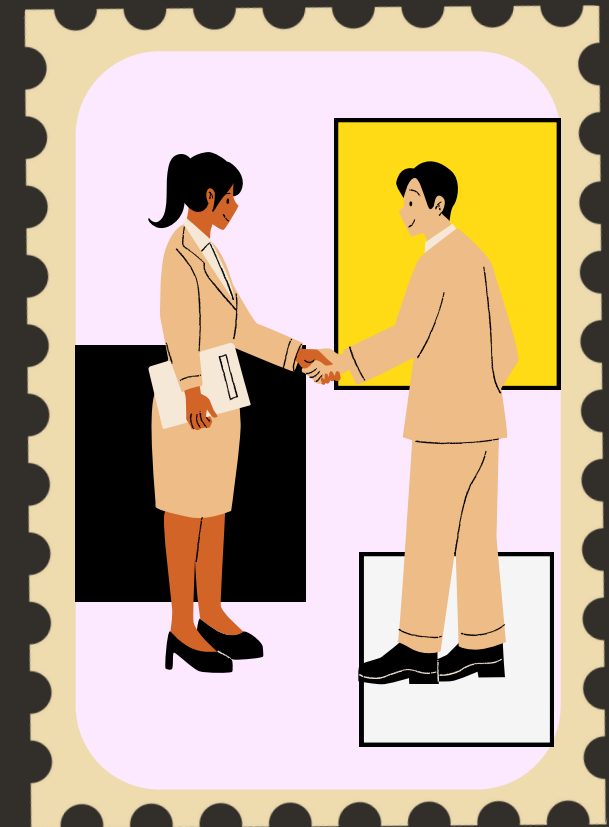
Career Services

PROCONNECT NETWORKING RECEPTION

MARCH 28TH, 2024 | 4PM-6:30PM
STUDENT UNION

This is your chance to discuss amazing opportunities and expand your network with students from various majors and class standings. Space is limited

For reasonable accommodation requests, contact csevents@ucf.edu by Oct 25, 2023. Requests with less notice will be considered but not guaranteed.



SPRING 2024 ROSEN COLLEGE CAREER FAIR

WED. MARCH 13TH, 10AM-2 PM

The **University of Central Florida Rosen College of Hospitality Management** cordially invites your company to recruit at the **Spring 2024 Rosen College Career Fair**

Looking to recruit for hospitality, events, lodging and restaurants, entertainment, lifestyle management, theme parks and attractions, and sports management? Please contact Heather at Heather.Pfingston@ucf.edu



Career Services

UNIVERSITY OF CENTRAL FLORIDA



**Rosen College of
Hospitality Management**

UCF Rosen College has partnered with **Career Fair Plus** to help manage this event. All employer registrations must be submitted through Career Fair Plus.

Interested in sponsoring our Career Fair?

Enhance your brand and engage with our students.

***Please note that due to the high number of incoming registrations for the career fair, your registration will need to be approved by our Rosen College Employer Relations team.

Questions about sponsorship or the fair itself? Contact
Heather.Pfingston@ucf.edu

Become an Employer Sponsor!

Increase your presence on campus and show your support by becoming a Career Services sponsor.



Priority Invitation
To Events



Intentional Student
Engagement



Enhanced Brand
Visibility



Leave a Lasting
Impression



BENEFITS



Recruitment Support

Targeted recruitment support along with introduction to key faculty.



Student Newsletter Promotion

Company spotlight in a campus wide newsletter to all students.



Company Logo on Website

Logo on CS website, T-shirts, Department Monitors and Career Expo.

SPONSORSHIP TIERS

EXCALIBUR



\$4,000



KNIGHTRO



\$7,000



PEGASUS



\$10,000

Enrollment
period:
Jan. 1st- Dec. 31st

Payment
Deadline:
January 4th

For questions, or to schedule your consultation, please contact **Ivana Krkljus** (Ivana.Krkljus@ucf.edu)

RESOURCES

CAREER.UCF.EDU

Find resources for building a presence on campus, employer FAQ's, and the most up to date info on UCF Career Services

KNIGHT CONNECT

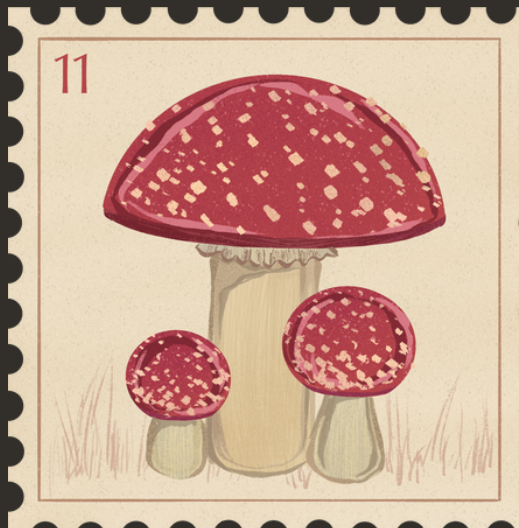
View a directory of registered student organizations at UCF and discover student groups based on your target population.

HANDSHAKE HELP CENTER

Become familiar with all of the features Handshake has to offer through help articles and detailed tutorials.

HANDSHAKE EMPLOYER BLOG

Be part of Handshakes employer Network by participating in strategic conversations on recruiting through Handshake



DIVERSITY RESOURCES

Get connected with other at UCF that offer services to our diverse student population and learn more about how to reach them.

THANK YOU FOR CONSIDERING UCF KNIGHTS

FOR YOUR HIRING NEEDS!

We look forward to working with you.
-Employer Relations Teams



Career Services

