Career Services
EMPLOYER RELATIONS NEWSLETTER
Spring 2024
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MEET THE EMPLOYER RELATIONS TEAM

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Don’t know where to start? Email CSRecruit@ucf.edu to get started
## SPRING 2024 RECRUITING CALENDAR

To see our upcoming events, click [here](#).

### JANUARY
- **8th**: Classes Begin
- **5th**: Ask Me Anything
- **5th-13th**: Career Readiness Program
- **15th**: Spring 2023 Internship & Career Expo

### FEBRUARY
- **4th**: Ask Me Anything
- **13th**: Spring 2024 Rosen College Career Fair

### MARCH
- **28th**: Spring ProConnect

### APRIL
- **1st**: Ask Me Anything
- **10th**: OM Graduation
- **22nd**: Classes End

### MAY
- **1st**: Ask Me Anything

### CAMPUS CLOSURE:
- **MLK Day**: Jan. 15th
- **Spring Break**: Mar. 18th-23rd
- **Study Day**: April 23rd
UCF is an emerging preeminent research university located in metropolitan Orlando, one of the most popular regions in the world. With more than 68,000 students, UCF is the largest university enrollment in Florida and one of the largest universities in the nation.

- UCF is the largest university by enrollment in FL with over 68,000 students
- We offer 240 degree programs across 13 difference colleges
- More than 20% are first-generation college students
- UCF ranks second in Florida with 367 National Merit Scholars enrolled.
- 49.1% of UCF’s students are a member of a traditionally underrepresented group
- UCF is proud to be a Hispanic Serving Institute (HSI) with a 28.2% Hispanic student population
WAYS TO CONNECT

IN PERSON

- Communicate with your liaison to reserve space
- Submit your request at least 3 weeks prior on Handshake
- Requests for spaces are available Monday-Friday between 9am-4:30pm

VIRTUAL

- Advertise your company hosted events through Handshake
- Be sure to provide RSVP or direct link to join (Zoom, Teams, etc)
- Get in touch with your liaison for ideas on how to market your events to students.

REQUESTING EVENTS ON HANDSHAKE

- Log in and click on Events
- Click on request events-fill in event details and be specific. Click Request Event to submit your event
- All requests are reviewed by our team before being displayed to students. Once approved, you will recieve a confirmation from Handshake
- In person Events: You will receive confirmation including details such as location, campus map, and parking information

Note: Priority will be given to CS Sponsors. For more information see page 11
UCF IS BIG!

You need the right mix of recruiting strategies to be successful in your recruiting efforts.

Meet members of the Employer Relations and Experiential Learning team to learn about recommended practices and tips to optimize your recruitment efforts at UCF.

Register today for one of our upcoming Ask Me Anything (AMA) sessions by clicking on a date below:

- January 8th
- February 5th
- March 4th
- April 1st
- May 6th
WHAT’S YOUR STRATEGY

**LUNCH & LEARN**
Speak directly to students about open positions, company culture, industry insight, and more. We recommend scheduling during lunch and bringing along the #1 student attention getter: FOOD!

**TABLING**
Coordinate with us to set up a table in a high-traffic area for the students you are looking to recruit. Bring giveaways, business cards, and other items to garner interest in your company.

**WORKSHOPS**
Give back to students by presenting on a career readiness topic (e.g. Salary Negotiations or Interviewing Strategies) while giving an overview of what your organization looks for in potential candidates.

**ON-CAMPUS INTERVIEW**
Coordinate interviews for open positions within your organization by scheduling right on campus! This benefits students by eliminating a common hurdle: Transportation.

SUBJECT TO AVAILABILITY | MUST BE REQUESTED VIA HANDSHAKE NO LATER THAN 2 WEEKS IN ADVANCE
EMPLOYERS MUST PROVIDE MARKETING MATERIALS (FLYERS, GRAPHICS, ETC)
CONTACT YOUR LIAISON OR CSRECRUIT@UCF.EDU WITH QUESTIONS
CAREER READINESS
MON. FEB. 5TH - MON. FEB. 13TH

Help us prepare UCF students during our Spring 2024 Career Readiness Program!

Representatives from all industries will have a chance to share what their organization is looking for in potential candidate and tips for how to stand out from the crowd.

We are seeking volunteers for the following topics:

- Interview Prep
- Workshops
- Resume Building

Interested in participating? Click here to submit an Interest Form.
You’re invited to recruit at UCF’s Spring 2024 Internship and Career Expo!

CLICK HERE TO REGISTER

The university-wide event is open to all UCF undergraduate and graduate students from all majors. Our Fall 2023 Expo exceeded 3,000 in student and alumni attendance! Students are seeking internships, full-time, and part-time positions.

Refund Request Deadline: Wed., December 20, 2023

Registration & Payment Deadline: Thursday, January 4, 2024
This is your chance to discuss amazing opportunities and expand your network with students from various majors and class standings. Space is limited.

For reasonable accommodation requests, contact csevents@ucf.edu by Oct 25, 2023. Requests with less notice will be considered but not guaranteed.
The University of Central Florida Rosen College of Hospitality Management cordially invites your company to recruit at the Spring 2024 Rosen College Career Fair Looking to recruit for hospitality, events, lodging and restaurants, entertainment, lifestyle management, theme parks and attractions, and sports management? Please contact Heather at Heather.Pfingston@ucf.edu

UCF Rosen College has partnered with Career Fair Plus to help manage this event. All employer registrations must be submitted through Career Fair Plus.

Interested in sponsoring our Career Fair? Enhance your brand and engage with our students.

***Please note that due to the high number of incoming registrations for the career fair, your registration will need to be approved by our Rosen College Employer Relations team.

Questions about sponsorship or the fair itself? Contact Heather.Pfingston@ucf.edu
Become an Employer Sponsor!

Increase your presence on campus and show your support by becoming a Career Services sponsor.

**BENEFITS**

- **Priority Invitation To Events**
- **Intentional Student Engagement**
- **Enhanced Brand Visibility**
- **Leave a Lasting Impression**

- **Recruitment Support**
  - Targeted recruitment support along with introduction to key faculty.

- **Student Newsletter Promotion**
  - Company spotlight in a campus wide newsletter to all students.

- **Company Logo on Website**
  - Logo on CS website, T-shirts, Department Monitors and Career Expo.

**SPONSORSHIP TIERS**

- **EXCALIBUR**
  - $4,000

- **KNIGHTRO**
  - $7,000

- **PEGASUS**
  - $10,000

**Enrollment period:**
Jan. 1st - Dec. 31st

**Payment Deadline:**
January 4th

For questions, or to schedule your consultation, please contact **Ivana Krkljus** (Ivana.Krkljus@ucf.edu)
RESOURCES

CAREER.UCF.EDU
Find resources for building a presence on campus, employer FAQ’s, and the most up to date info on UCF Career Services

KNIGHT CONNECT
View a directory of registered student organizations at UCF and discover student groups based on your target population.

HANDSHAKE HELP CENTER
Become familiar with all of the features Handshake has to offer through help articles and detailed tutorials.

HANDSHAKE EMPLOYER BLOG
Be part of Handshakes employer Network by participating in strategic conversations on recruiting through Handshake

DIVERSITY RESOURCES
Get connected with other at UCF that offer services to our diverse student population and learn more about how to reach them.
THANK YOU FOR CONSIDERING UCF KNIGHTS FOR YOUR HIRING NEEDS!

We look forward to working with you.
-Employer Relations Teams